CALIFORNIA DEATHCARE WEEKLY

ADVERTISING RATE CARD

Launch rates | September 2026

Reach California funeral, cemetery, cremation and allied professionals.

Weekly email placements and companion website advertising. Prices in USD.

WEEKLY EMAIL NEWSLETTER

	Per issue	Four issues*
Lead sponsor Near the top of the issue; 1 available	**$200**	**$700**
Display advertisement Image and link within the issue; up to 2 available	**$100**	**$350**
Calendar sponsor Labeled sponsorship next to events; 1 available	**$75**	**$260**

*Four consecutive email issues.

WEBSITE DISPLAY

	28 consecutive days
Site-wide banner Prominent placement across the website; 1 available	**$150**
Article or section banner Alongside article or section pages; up to 2 available	**$100**

FOUR-WEEK PACKAGES

	Four email issues + 28 website days
Lead + site-wide banner Lead sponsor in four issues plus site-wide banner	**$800**
Display + article Display ad in four issues plus article or section banner	**$425**

RESERVATIONS, ARTWORK & PAYMENT

Download the advertising order form and return the completed order page by email.
Payment is processed manually before the first placement. Card details are collected separately by phone or postal mail; do not include card details in emailed forms.
Book at least 10 business days ahead; approved artwork is due 5 business days ahead.
Email artwork: PNG or JPG, 1200 px wide, plus target URL and alt text.
Website artwork: site-wide banner 2380 x 220 pixels; sidebar box 1200 x 900 pixels.
Paid placements, including affiliate brands, are labeled advertising. News tips and eligible releases/events may be considered without a fee. Launch rates: first 12 issues.

FOUNDING ADVERTISER RATES | First 12 issues | Audience results shared when measured.

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