ADVERTISING ORDER

Launch rates | First 12 issues

Complete this page, save it, and email it to advertising@californiadeathcareweekly.com.

Do not put card numbers on this page. Use the separate payment page or arrange a call.

Advertiser / company

Contact name

Email

Phone

1. SELECT PLACEMENTS

Check all that apply. Each selection is one run of the duration shown.

☐ Lead sponsor - 1 issue	**$200**
☐ Lead sponsor - 4 consecutive issues	**$700**
☐ Display ad - 1 issue	**$100**
☐ Display ad - 4 consecutive issues	**$350**
☐ Calendar sponsor - 1 issue	**$75**
☐ Calendar sponsor - 4 consecutive issues	**$260**
☐ Site-wide banner - 28 days	**$150**
☐ Article / section banner - 28 days	**$100**
☐ Package: lead (4 issues) + site-wide banner (28 days)	**$800**
☐ Package: display (4 issues) + article (28 days)	**$425**

Packages include both placements; do not also select their components for the same run.

Requested issue date(s) / website start date

Ad destination URL

Image alt text / artwork notes

Order total (USD; sum selected rates)

Authorized name / signature

Date

Requested dates and inventory require confirmation. Payment is due before the first placement.

Book 10 business days ahead; approved artwork due 5 business days ahead. See rate card for specs.

Submit page 1 only by email. For additional runs or special instructions, contact Gerard Reinert.

CALIFORNIA DEATHCARE WEEKLY

MANUAL PAYMENT

Separate from emailed order page

Advertiser instructions

Email the order page without card information. We will confirm availability and the total.

Request a payment call, or complete and mail this payment page to the address below.

Do not email this page after entering card details.

2. PAYMENT ARRANGEMENT

☐ Please contact me to arrange credit-card payment by phone.

Advertiser / company

Contact name

Callback phone

Preferred callback time / time zone

3. CARD AUTHORIZATION - POSTAL MAIL ONLY

Complete this section only if returning this page by postal mail.

Cardholder name

Authorized amount (USD)

Billing street address

City

State

ZIP / postal code

Card number

Expiration (MM/YY)

If a security code is needed, provide it during the payment call.

I authorize Pacific Funeral Holdings, Inc., doing business as Deathcare Media, to charge the card above for the authorized amount for my California Deathcare Weekly ad order.

Cardholder signature (sign after printing)

Date

Mail to: Deathcare Media, P.O. Box 1489, Palm Springs, CA 92263-1489.